



# SPONSORSHIP PACKET

FEBRUARY 2024

Organizer for  
STONEWALL SPORTS  
PITTSBURGH



# Who Is Stonewall Alliance?

Mission: Stonewall Alliance is an LGBTQ+ and Ally nonprofit organization dedicated to creating a unified community by offering opportunities for celebration, education and recreation.

We envision a unified community where every person is inclusively respected and engaged, regardless of their race, religion, disability, age, sexual orientation, gender identity/expression, or any other identifiable characteristic.





# Why Sponsor Us?

As a sponsor of Stonewall Alliance, you will be providing the necessary funds to ensure our sustainable growth. In addition to the tangible benefits listed in the sponsorship levels table, your generosity will enable community members to support a variety of other non-profit organizations throughout the area, such as PERSAD, Make-A-Wish, Proud Haven, Allies for Health & Wellbeing.

## Active Programs



### Kickball

Sundays  
Spring & Fall



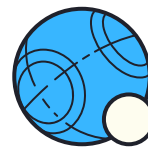
### Pickleball

Wednesdays  
Spring



### Dodgeball

Sundays  
Winter



### Bocce

Thursdays  
Fall



### Bowling

Tuesdays  
Spring, Summer, Fall



### Yoga

Sundays  
Spring, Summer, Fall



### Sand Volleyball

Sundays  
Summer



### Ultimate

Mondays - Spring  
Wednesdays - Fall



## Use Of Funds

Corporate sponsorship monies will help keep Stonewall Alliance a minimal dues organization. This encourages community members to participate, regardless of their financial situation. As membership grows, sponsorship monies will ensure that we stay true to our mission and vision, enabling us to give back to our community!

Starting Summer 2021, the Stonewall Alliance established a “Play-It-Forward Fund” with the belief that financial access should not be a barrier to participation in our leagues or programs. Programs like Bocce, Sand Volleyball, Kickball and Dodgeball cost \$35-\$55 to participate in the 6-8 week season. For some, this financial cost may be a barrier to joining our community. The fund is a community-funded effort designed to promote diversity, equity and inclusion across Stonewall leagues and other programming.

# Community. Sports. Fun.

Each of the Stonewall Sports Pittsburgh leagues place an emphasis on building community. League play is hosted at facilities that can accommodate multiple teams simultaneously, thus encouraging interaction between players across teams. As of February 2024, leagues are hosted at West Penn Park (kickball), Bowlero Pittsburgh (bowling), Thelma Lovette YMCA (dodgeball), Carnegie Park (ultimate), Hugh Lane Wellness (yoga), Les Getz Memorial Park (bocce), and in Highland Park (sand volleyball).

*\*Facilities subject to change.*



**Annual Player Counts:**  
Bocce - 336 Players (1 Season)  
Bowling - 191 Players (3 Seasons)  
Dodgeball - 352 Players (1 Season)  
Kickball - 569 Players (2 Seasons)  
Sand Volleyball - 274 Players (1 Season)  
Ultimate - 80 Players (1 Season)  
Yoga - 45 Players (1 Season)



# LEVELS OF SUPPORT



<b>SPONSORSHIP BENEFITS</b> All benefits are based on one calendar year	BRONZE	SILVER	GOLD	PLATINUM
<b>PARTICIPANT T-SHIRT REPRESENTATION</b> See diagram above	SM LOGO	MED LOGO	LG LOGO	XL LOGO
<b>SPONSOR SHIRTS (QTY)</b> Ability to purchase extra for \$20 each	2	5	10	25
<b>COMPLIMENTARY PROGRAM REGISTRATIONS (QTY)</b> Must complete registration process via LeagueApps using provided discount codes	2	5	10	25
<b>SOCIAL MEDIA POSTS (QTY)</b> On @StonewallSportsPGH accounts. Content subject to approval*	4	8	12	20
<b>DIGITAL RECOGNITION</b> Logo and website linked from Stonewall Alliance websites	✓	✓	✓	✓
<b>HOST A TABLE AT STONEWALL EVENTS</b> Possible visibility at kickoff parties, Friends & Family Days and more			✓	✓
<b>DISTRIBUTE SWAG TO PARTICIPANTS</b> Swag deadlines vary per program and are available by request				✓
<b>PRICE</b>	\$750	\$1500	\$2500	\$5000
<b>MAXIMUM QUANTITY</b>	8	6	2	1
<b>QUANTITY AVAILABLE (AS OF APRIL 2023)</b>	1	2	1	0

For sponsorship questions or to activate a sponsorship, please contact the sponsorship committee at [sponsorship@stonewallalliance.org](mailto:sponsorship@stonewallalliance.org).